

Affiliated to Bangalore University, Approved by AICTE, New Delhi
Recognised by Government of Karnataka



Creating Global Professionals

CMR Center for Business Studies offers quality, pragmatic education through our interrelated programs of instruction and research. With our special emphasis on science and technology, we promote discovery, development, dissemination and preservation of knowledge. We believe in equipping students by taking them out of the classrooms and exposing them to their actual field of work.



Courses

UNDERGRADUATE PROGRAMMES

- **BBM** | Bachelor of Business Management: Pass in 10+2 or Equivalent
- **BCA** | Bachelor of Computer Applications: Any candidate who has passed two year PUC or equivalent examination in Science, Arts or Commerce stream securing a minimum of 35% of marks
- **B.Com** | Bachelor of Commerce: Pass in 10+2 or Equivalent

POST GRADUATE PROGRAMME

- **MBA** | Admission for MBA course shall be open to the candidates who have passed the Bachelor degree examinations with not less than 50 % of the marks in the aggregate in the degree examinations. However, in the case of candidates belonging to SC/ ST the aggregate percentage of marks in the qualifying examinations shall not be less than 45%. for admission to MBA Course.

SALIENT FEATURES OF CMRCBS

- Strong emphasis on campus culture in terms of integrity, discipline, conduct, behaviour, attire, hygiene, attitude and values.
- Positive academic ambience.
- Enriching learning environment with students from all over the

country and abroad from over 56 countries.

- Team of committed, qualified teaching fraternity with a unique blend of practical experience, industry best practices and excellent delivery skills.
- Innovative teaching practices embellished with mentoring and counselling sessions.
- Contemporary and industry driven course structure.
- Mandatory Value Added courses and Soft skills training.
- Seminars, Workshops, Symposiums by eminent academicians and industry experts providing an excellent platform for industry - academic interface.
- Efficient Evaluation Process • Recognized Research Centre.
- State of the art infrastructure. • Comprehensive IT infrastructure.
- Well stocked library and a well equipped digital library.
- A number of Student Centric Initiatives
- Scholarships (Entry level / Merit / Merit cum Means / Sports / Leadership)
- Orientation • Bridge Courses / Remedial and Tutorial Classes
- Counselling • Excellent Placement facilities • Vibrant Alumni
- Parents' Meet
- Planned Co-curricular Activities & Extra-curricular Activities.
- Consistent University Ranks.



THE CMR GROUP

- CMR NATIONAL PUBLIC SCHOOL
- CMR NATIONAL P.U. COLLEGE
- CMR HIGH SCHOOL
- CMR INSTITUTE OF MANAGEMENT STUDIES
- CMR CENTER FOR MEDIA STUDIES
- CMR INSTITUTE OF TECHNOLOGY
- CMR INSTITUTE OF MANAGEMENT AND TECHNOLOGY
- CMR COLLEGE OF NURSING
- CMR SCHOOL OF NURSING
- CMR LAW SCHOOL
- CMR's BANGALORE SCHOOL OF BUSINESS
- CMR CENTER FOR BUSINESS STUDIES
- CMR COLLEGE OF EDUCATION
- CMR TEACHERS TRAINING INSTITUTE
- CMR COLLEGE OF PHARMACY



CMR CENTER FOR BUSINESS STUDIES



5, 2nd Cross, 3rd Main
Bhuvanagiri
OMBR Layout
Bangalore 560 043
Tel: +91 80 25453077
Fax: +91 80 25453088
Email: info@cmr.ac.in
www.cmr.ac.in

Creating Global Professionals



www.cmrcbs.com

BBM

Bachelor of Business Management

BCA

Bachelor of Computer Application

MBA

Marketing / Finance/ HR/Media Management

Affiliated to Bangalore University

Approved by AICTE, New Delhi

Recognised by Governemnt of Karnataka

CMR Center for Business Studies offers quality, pragmatic education through our interrelated programs of instruction and research. With our special emphasis on science and technology, we promote discovery, development, dissemination and preservation of knowledge. We believe in equipping students by taking them out of the classrooms and exposing them to their actual field of work.

Creating Global Professionals



www.cmrcbs.com

BBM

Bachelor of Business Management

BCA

Bachelor of Computer Application

MBA

Marketing / Finance/ HR/Media Management

Affiliated to Bangalore University

Approved by AICTE, New Delhi

Recognised by Governemnt of Karnataka